

TMM # 02749

NCC Cable System Order

11763960

Order #	62343221	Flight Dates	10/17/16 - 10/23/16	Update Date	09/30/16
Syscode	4477	Agency	Smart Media	Version	1 Vs. 1
System Name	Spectrum/Beaver Dam, WI	Advertiser	Glenn Grothman for Congress	Show All Lines	
Market	Milwaukee-Racine	Client Code	GRO16	Total # of Weeks	1
AE	Alexander Fiske	Product Code	ORDR	Total	\$54.00
Sales Coordinator	Richard Vertoll	Est Code	C19	Commission	\$8.10
Office	Washington	Product Name		Net Total	\$45.90
Phone	(301) 951-2620	Credit Status		Total Spots	2
Status	Not accepted	Primary Demo	Adults 35+	Affiliate Split	100.0
Survey	Cable Nielsen Live+SD Aug16	Makegood Policy	Approval Required	Sold On	Cost Per Spot
				GRP	GIMP
				CPP	CPM

Comments : 9/30: NEW CANDIDATE ORDER. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	PREZ C19	10/17/16	10/23/16	21:30	23:00			X					-	-	1	\$27.00	\$27.00	30	Debate
2	FXNC	PREZ C19	10/17/16	10/23/16	21:30	23:00			X					-	-	1	\$27.00	\$27.00	30	Debate

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	2	0	0	0	0	0	0	0	0	0	0	0	2
AMT	\$54.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$54.00

SYSTEM APP: SALES ACCT

Date Printed 09/30/16

62343221 | Milwaukee-Racine | Spectrum/Beaver Dam, WI | 4477 |